



## ORIOLE DOMINATION

### HARTFORD YOUTH FOOTBALL E-NEWSLETTER

December 2011 Vol. 3 Issue 3

Hello Parents & Players of Hartford Youth Football! Thanks for your support of our program. Part of our program is maintaining our communication with you, both in the off-season as well as during the playing season.

Our e-newsletter has been absent for awhile, but it is now back. We will publish at least every other month in the offseason, and monthly during the season to make sure we provide you with the important information you and your player(s) need to have to successfully participate in club activities.

You will be able to quickly access the Newsletter by clicking on the  icon on the Home page on the website.

We have **important updates to share with you**– if you know someone that is not aware of this newsletter, please share this information with them. Most of this information is regularly posted to our website, as well. ([www.hartfordyouthfootball.com](http://www.hartfordyouthfootball.com))

#### 2012 Board Elections

Board elections were held at the October 2011 board meeting. Here is a full listing of current board members as of December 2011:

Tom Carl (President)  
Todd Rusniak (Vice President & AAYFL league representative)  
Trista Meier (Secretary)  
Kelly O'Connell (Treasurer)  
Tom Noennig (HUHS Varsity Head Coach)  
Rob Whitmore (Marketing Director)  
Kent Fassbender (Marketing Director)  
Matt Weber (Marketing Director)  
Dave Precord (coach director/coaching committee)  
Mark Oechsner (coach director/coaching committee)  
Nick Jovanovich (Equipment)  
Pam Feucht (Registrations)

#### 2012 Pre-Registration

This was announced and available at the annual banquet. With the continued success of our fundraiser again this year, we are able to maintain one of the lower fee structures in the league for the 2012 season. We hope you will take advantage of this by rolling over your fees, an option that is available every year. The fees are \$100 for 2012 for early registration prior to January 1<sup>st</sup>, with modest increases after that. Our goal has been to make playing affordable for families. Please review our online combined 2012 Registration form for details on fees.

#### Winter Registration Event

The 2012 Season Winter Registration Event is tentatively scheduled for January 26, 2012, to be held at Hartford Union High School from 6-7 PM. Please watch for further information in the weeks prior to this date.

#### Coaching Clinics

Coaches should keep an eye on the website, as coaching clinic season is almost here. There is information posted on the website for the Cudahy Coaches Clinic on January 14, 2012. Also, the annual WFCA clinic in Madison is a great opportunity to meet coaches from around the country and discuss football for three days, ending with a Wisconsin Badgers closed practice open only to coaches from the clinic. The clinic will be held in 2012 on March 29-31. Check the link on our website to details for this clinic.

#### Current Openings

Hartford Youth Football currently has openings for dedicated people to act as club officials in various areas. Watch for more information on this in February and March as we look to become more consistent year-round with club activities and season preparation. For more information, contact Tom Carl, club President.

#### A Look Back & A Look Ahead

In 2012, we celebrate the 20<sup>th</sup> anniversary of the 1992 Divisional Championship. If you played in 1992, or know someone who did, let us know. We would love to post anecdotes on our website during the 2012 season.

In 2013, we will celebrate our 25<sup>th</sup> anniversary season! So, make sure you sign up now in 2012 so you are part of the Hartford football family, and are in a position to be part of a special season in 2013!

## **Online Communications**

### **Website**

The theme for 2012 is "Oriole Domination" as we show our alignment and close relationship with the High School football program, and becoming part of the Hartford Football family and traditions. Think about off-season camps and activities to keep football activities going around the year. The website has the 2012 Combined Registration form so you can fill it out in advance and bring with you to the on-site event.

### **Facebook**

Reminder: we have a Facebook page, and continue to post content in the offseason. Those will be retired at the discretion of the club. The club does monitor comments, and retains the right to remove any postings that are not in the best interests of the club. This is a nice way for sponsors to see your player's club and related activities. If you have pictures or videos to share from this past 2011 season, please contact Rob Whitmore at [robwhitmore@hartforyouthfootball.com](mailto:robwhitmore@hartforyouthfootball.com) to get them posted to our Facebook or Flickr site.

### **Flickr**

If you haven't clicked on our Flickr icon on the home page of the website, you are missing out on a treasure chest of photos from season games, as well as parades and events. Make sure you check them out! All of our photos now get posted to our Flickr page (except for exclusive Facebook content).

### **Twitter**

We do tweet during the season more often than the offseason, but do check us out as there are upcoming events that we will tweet from, including on-site registration, Steak Fry, and other opportunities.

We hope you enjoy our expanded presence online, as it continues to expand to social media sites!

**Thanks for your support – without the support of parents, we would not be successful!**

Reminder – check our website regularly for updates [www.hartforyouthfootball.com](http://www.hartforyouthfootball.com)

**Message from the Hartford Youth Football Board Members: Thank You for another successful Hartford Youth Football season, Parents & Volunteers!**

**Go, Hartford Football!**

Rob Whitmore,  
Marketing Director

If you have any questions about this newsletter, please contact [robwhitmore@hartforyouthfootball.com](mailto:robwhitmore@hartforyouthfootball.com)